

Tracking Important Financial Ratios and Other Measures

	Dates					
	//___	_/_/___	_/_/___	_/_/___	_/_/___	_/_/___
Liquidity Measures						
Current ratio						
Quick ratio						
Cash ratio						
Accounts Receivable Measures						
Collection period						
Bad debt expense percentage						
Inventory Measures						
Inventory turnover						
Days of sales in inventory						
Profitability Measures						
Gross margin						
Return on sales						
Return on assets						
Return on equity						
Financial Strength Measures						
Debts to assets						
Debt to equity						
Interest coverage ratio						
Other Items You Wish to Measure						

Comments